

Benefits

MTC offers a large range of benefits packaged to meet our partners' specific objectives.

For instance:

Impress your clients

- Sit in the best seats in the house
- Have drinks and canapés in a private room before the show
- Take a guided back-stage tour
- Invite the cast of the play you sponsor to have a drink with you after the show
- Allow us to organise the whole night for you!

Present your brand to a hard-to-reach market segment in a creative way

- Secure naming rights for 2009 and beyond to a space at the new MTC Theatre
- Offer sampling opportunities to MTC subscribers, general audiences or opening night crowds
- Align your brand values with those of MTC – creative, vibrant, resourceful, professional
- Advertise your products or services to MTC audiences through our internal publications

We can also assist you in

- Retaining your staff via incentive packages and money-can't-buy experiences
- Organising your year-round entertainment
- Building your brand
- Leveraging your sponsorship